

TRUE YOUTH SPORTS

TYS



**SOLUTIONS FOR
YOUTH SPORTS LEAGUES**



REAL SOLUTIONS FOR YOUTH SPORTS LEAGUES.

THE EVOLUTION OF TRUE YOUTH SPORTS

2014: — Rob created Coaches Education Program (CEP) when it became clear that leagues needed a more comprehensive solution to managing and training athletes. Quickly securing multiple large youth leagues as clients, including: SBL, AYBL, WLBL, CYA, SYA, CLBL

2017: — Developed YouthDraft1

2018: — Changed company to *True Youth Sports*, providing a start-to-finish league management solution



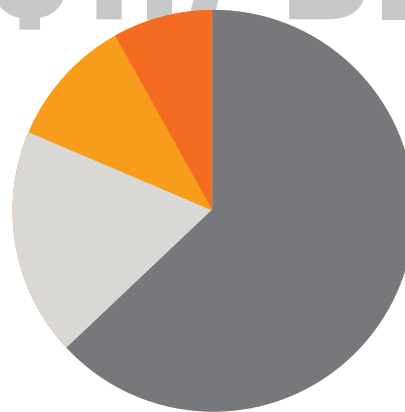
THE REALITY OF YOUTH SPORTS LEAGUES...

Families are spending more than ever on youth sports.

HERE ARE THE FACTS:

22 million U.S. kids between the ages of 6-17 play youth sports, with an estimated revenue generation of

\$1.7 BILLION



- Families who spend \$100-\$499 per kid/mo.
- Families who spend \$500-\$999 per kid/mo.
- Families who spend \$1,000-\$1,999 per kid/mo.
- Families who spend \$2,000+ per kid/mo.





ROB ROSE is a pioneer in youth athlete training, serving as an *Founder and President of Explosive Performance (1995 - 2009)* and *Founder and President of TrueAP (2009 - Present)*

A TYPICAL VOLUNTEER COACH...

- ▶ Donates 100+ hours each season
- ▶ Does not fully know the sport they are coaching
- ▶ Lacks the confidence to deliver an effective training program

YOUTH LEAGUES ARE NO LONGER KITCHEN RUN OPERATIONS

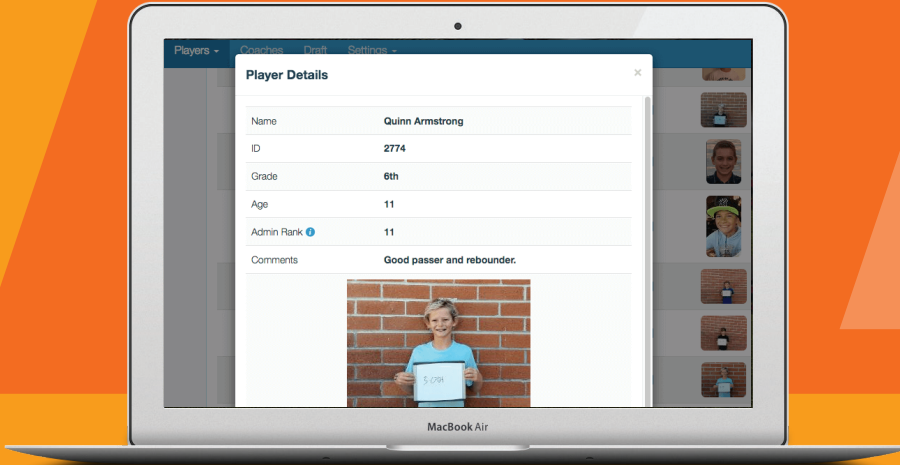
A typical TYS league involves:



THE LATEST SFIA SURVEY SHOWS THAT **LESS THAN 4 IN 10** YOUTH COACHES SAY THEY ARE TRAINED IN ANY OF THE FOLLOWING AREAS: SPORT SKILLS AND TACTICS, EFFECTIVE MOTIVATIONAL TECHNIQUE, OR SAFETY NEEDS.

YOUTHDRAFT1 SYSTEM

- ▶ White label licensing agreement with established software company.
- ▶ Can be used and pre-loaded with TYS evaluation results, players' photos, and rankings.
- ▶ Can be sold as a free standing product that leagues download with their own rankings and data.



My Draft Ranking List

Rank the Players below before your draft begins. Your rankings will be available to you during the draft to help you make your picks!

Rank	Name	ID	Admin Rank	Custom 1	Custom 2	Move
1	Christopher Fyfe	3016	4th	10		
2	Andrew Rouser	3058	4th	9		
3	Blake Purcell	3063	3rd	9		
4	Brody Parsons	3071	4th	10		
5	Brooks Franklin	3015	4th	10		

4. Kathy Link

PAUSED

1	2	3	4	5
Steve Jones	Cyrus Nasseri	Aiden Cole	Kathy Link	Mark Jones
Denise Barber	Oliver Deaver	Denise Barber	Oliver Deaver	Denise Barber

Found 82 Players from your file:

You have unsaved changes! Click Add Players at the bottom of the page to save.

Start Over

Your ID	Last Name	First Name	Custom 1	Custom 2	Custom 3	Custom 4	Email
3001	Apostoll	Fletcher	4th	9	Manners E	Board Me	randystap
3002	Bartlett	Declan	4th	9	Manners	Head Coa	den@barc
3003	Beach	Sawyer	4th	9	Newport T	Head Coa	steph@barc
3004	Casey	Liam	3rd	8	manners	General M	lisa.casey@

Admin Rank

You can set a default rank, or Admin Rank, for all Players in the your group. This ranking will be the default ranking shown during the draft and the default used if a Coaches uses AutoDraft. A Coaches can override the Admin Rank with their own ranking.

Admin Rank	Name	ID	Grade	Age	Move
1	Ryan McCloskey	1023	8th	13	
2	Gavin Scott	1036	8th	13	
3	Aidan McCroony	1024	8th	13	
4	Brandon Hamilton	1029	7th	12	
5	Rourke McCarthy	1058	8th	14	

TYS PRACTICE PLAN APP

Everything a Coach Needs:

- ▶ 14 Week Practice Plan
- ▶ Detailed Drill Descriptions & Layout
- ▶ Printable Plans
- ▶ Easy to follow videos
- ▶ Plug-and-Play Option
- ▶ Homework
- ▶ Parent Resources

