

SOLUTIONS FOR YOUTH SPORTS LEAGUES



REAL SOLUTIONS FOR YOUTH SPORTS LEAGUES.

THE EVOLUTION OF TRUE YOUTH SPORTS

2014: — Rob created Coaches Education Program (CEP) when it became clear that leagues needed a more comprehensive solution to managing and training athletes. Quickly securing multiple youth leagues throughout the DMV region.

2017: — Developed YouthDraft1

2018: — Changed company to *True Youth*Sports, providing a start-to-finish league management solution



ROB ROSE is a pioneer in youth athlete training, serving as an Founder and President of Explosive Performance (1995 – 2009) and Founder and President of TrueAP (2009 – Present)





THE LATEST SFIA SURVEY SHOWS THAT LESS THAN 4 IN 10 YOUTH COACHES SAY THEY ARE TRAINED IN ANY OF THE FOLLOWING AREAS: SPORT SKILLS AND TACTICS, EFFECTIVE MOTIVATIONAL TECHNIQUE, OR SAFETY NEEDS.

A TYPICAL VOLUNTEER COACH...

- ▶ Donates 200+ hours each season
- Does not fully know the sport they are coaching
- Lacks the confidence to deliver an effective training program



➤ Saves a tremendous amount of time for league boards, parents and other volunteers AND decreases stress!

▶ Provides parity among players through unbiased evaluations

► Offers a simple, user-friendly platform to help leagues get more organized

➤ Attracts more volunteers who would otherwise decline due to time constraints, lack of confidence in baseball or training knowledge

Increases registrations as all athletes now feel they have a fair shot

WE ARE THE ONLY START-TO-FINISH LEAGUE SOLUTION

With our platform, leagues can efficiently manage:

- **▶** Evaluations
- ▶ Player Registration-coming soon
- ▶ Team drafts
- ► Coaching clinics & APP
- ▶ Developmental & Athletic Clinics
- ▶ Parent education

Current software and apps in the marketplace provide individual components of league management only

OUR COMPETITIVE ADVANTAGE: THE SYSTEMIZATION OF OUR PRODUCT LINE

➤ A licensed system to run youth league evaluations efficiently, with accurate ratings based upon our proprietary ranking system.

➤ A certified director training program to ensure the TYS system is implemented correctly by leagues that select our selfserve evaluation system.

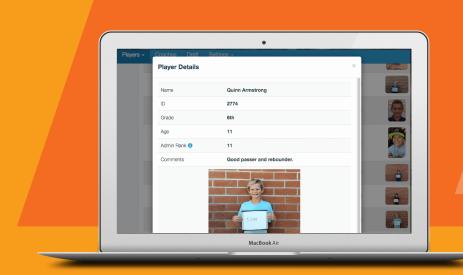
➤ An app providing coaches with the resources they need to coach their athletes - regardless of their experience level.

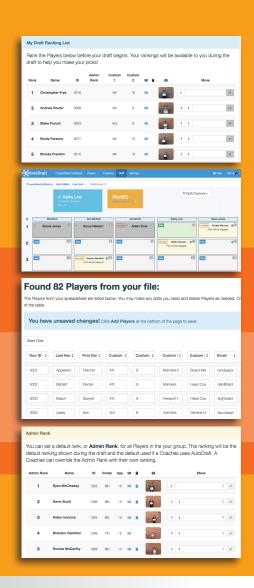
► An online draft software that enables 100% coach participation, team formations and player profiles.



YOUTHDRAFT1 SYSTEM

- ▶ White label licensing agreement with established software company.
- ► Can be used and pre-loaded with TYS evaluation results, players' photos, and rankings.
- ► Can be sold as a free standing product that leagues download with their own rankings and data.





BASEBALL

Objective Data:

- ► Vertical Jump
- ▶ 10 yds sprint
- ▶ Hitting from T

Subjective Data:

- ▶ Hitting Mechanics
- ► Throwing Mechanics
- ► Catching Mechanics
- ▶ Fielding Mechanics
- ▶ Pitching Mechanics

REGISTRATION

