

**TRUE YOUTH SPORTS**

**TYS**



**SOLUTIONS FOR  
YOUTH SPORTS LEAGUES**

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# REAL SOLUTIONS FOR YOUTH SPORTS LEAGUES.

## THE EVOLUTION OF TRUE YOUTH SPORTS

**2014:** — Rob created Coaches Education Program (CEP) when it became clear that leagues needed a more comprehensive solution to managing and training athletes. Quickly securing multiple youth leagues throughout the DMV region.

**2017:** — Developed YouthDraft1

**2018:** — Changed company to *True Youth Sports*, providing a start-to-finish league management solution

**THE LATEST SFIA SURVEY SHOWS THAT LESS THAN 4 IN 10 YOUTH COACHES SAY THEY ARE TRAINED IN ANY OF THE FOLLOWING AREAS: SPORT SKILLS AND TACTICS, EFFECTIVE MOTIVATIONAL TECHNIQUE, OR SAFETY NEEDS.**

## A TYPICAL VOLUNTEER COACH...

- ▶ **Donates 200+ hours each season**
- ▶ Does not fully know the sport they are coaching
- ▶ Lacks the confidence to deliver an effective training program



**ROB ROSE** is a pioneer in youth athlete training, serving as an Founder and President of Explosive Performance (1995 - 2009) and Founder and President of TrueAP (2009 - Present)



# TRUE YOUTH SPORTS IS THE SOLUTION FOR YOUTH LEAGUES

- ▶ **Saves a tremendous amount of time for league boards, parents and other volunteers AND decreases stress!**
- ▶ **Provides parity among players through unbiased evaluations**
- ▶ Offers a simple, user-friendly platform to help leagues get more organized
- ▶ Attracts more volunteers who would otherwise decline due to time constraints, lack of confidence in softball or training knowledge
- ▶ Increases registrations as all athletes now feel they have a fair shot

## WE ARE THE ONLY START-TO-FINISH LEAGUE SOLUTION

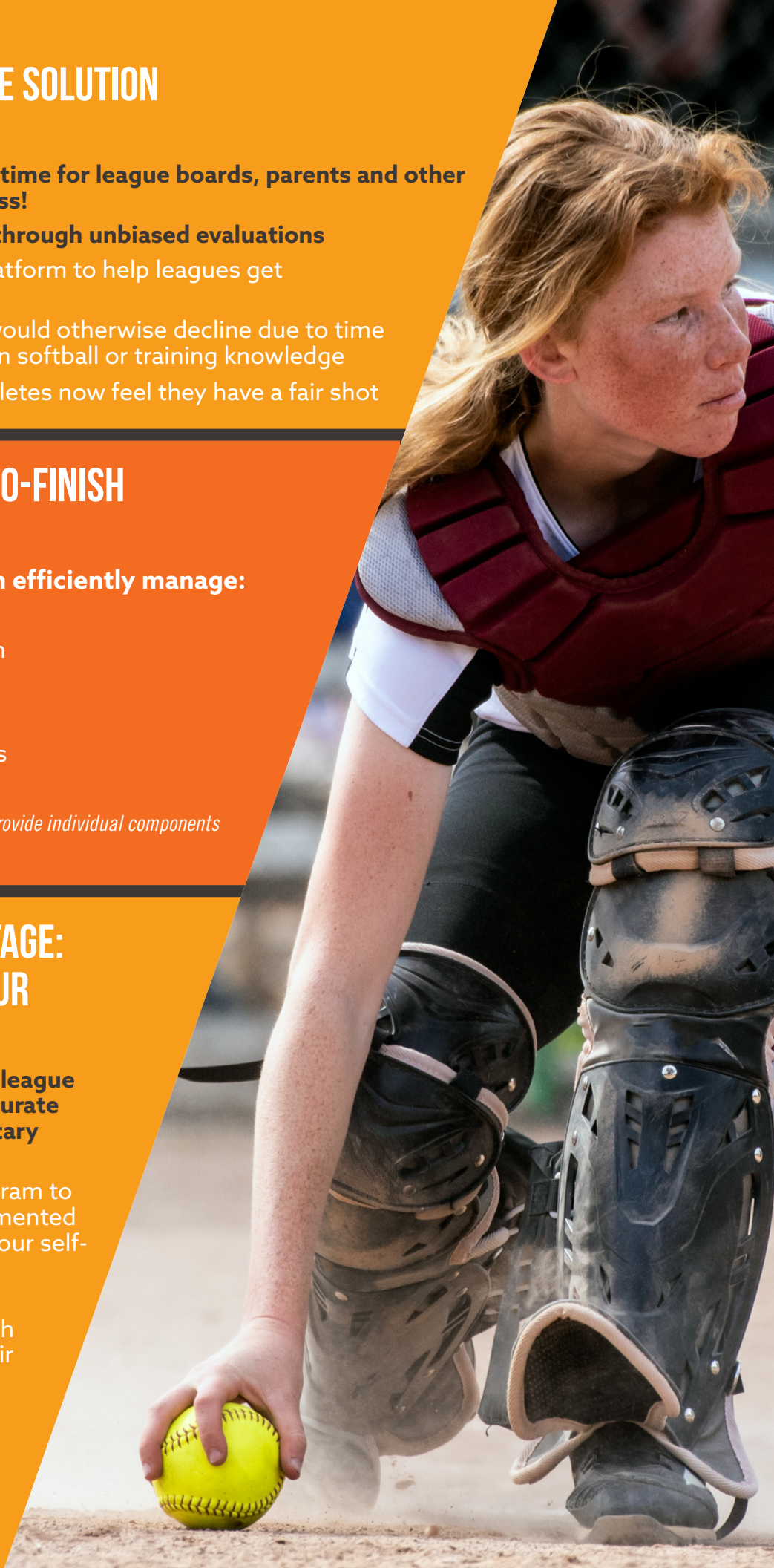
**With our platform, leagues can efficiently manage:**

- ▶ **Evaluations**
- ▶ Player Registration-coming soon
- ▶ Team drafts
- ▶ Coaching clinics & APP
- ▶ Developmental & Athletic Clinics
- ▶ Parent education

*Current software and apps in the marketplace provide individual components of league management only*

## OUR COMPETITIVE ADVANTAGE: THE SYSTEMIZATION OF OUR PRODUCT LINE

- ▶ **A licensed system to run youth league evaluations efficiently, with accurate ratings based upon our proprietary ranking system.**
- ▶ A certified director training program to ensure the TYS system is implemented correctly by leagues that select our self-serve evaluation system.
- ▶ An app providing coaches with the resources they need to coach their athletes - regardless of their experience level.
- ▶ An online draft software that enables 100% coach participation, team formations and player profiles.



# YOUTH DRAFT1 SYSTEM

- ▶ White label licensing agreement with established software company.
- ▶ Can be used and pre-loaded with TYS evaluation results, players' photos, and rankings.
- ▶ Can be sold as a free standing product that leagues download with their own rankings and data.

My Draft Ranking List

Rank the Players below before your draft begins. Your rankings will be available to you during the draft to help you make your picks!

Rank	Name	ID	Admin Rank	Custom 1	Custom 2	Move
1	Christopher Fyfe	3016	4th	10		
2	Andrew Rouser	3058	4th	9		
3	Blake Purcell	3063	3rd	9		
4	Brody Parsons	3071	4th	10		
5	Brooks Franklin	3015	4th	10		

4. Kathy Link

PAUSED

1	2	3	4	5
Steve Jones	Cyrus Nasseri	Aiden Cole	Kathy Link	Mark Jones
Denise Barlett	Oliver Dever	Denise Barlett		

Found 82 Players from your file:

The Players from your spreadsheet are listed below. You may make any edits you need and delete Players as needed. Of the table.

You have unsaved changes! Click Add Players at the bottom of the page to save.

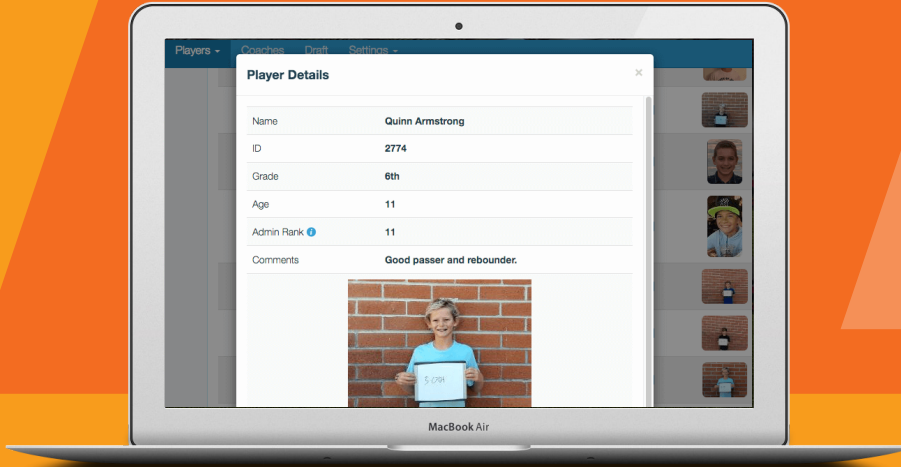
Start Over

Your ID	Last Name	First Name	Custom 1	Custom 2	Custom 3	Custom 4	Email
3001	Apostol	Fletcher	4th	9	Manners E	Board Mer	randysapoc
3002	Bartlett	Declan	4th	9	Manners	Head Coa	den@barc
3003	Beach	Sawyer	4th	9	Newport H	Head Coa	leighbeach
3004	Casey	Liam	3rd	8	manners	General M	lisa.casey@

Admin Rank

You can set a default rank, or Admin Rank, for all Players in the your group. This ranking will be the default ranking shown during the draft and the default used if a Coaches uses AutoDraft. A Coaches can override the Admin Rank with their own ranking.

Admin Rank	Name	ID	Grade	Age	Move
1	Ryan McCloskey	1023	8th	13	
2	Gavin Scott	1036	8th	13	
3	Aidan McCroony	1024	8th	13	
4	Brandon Hamilton	1029	7th	12	
5	Rourke McCarthy	1058	8th	14	



# SOFTBALL

## REGISTRATION

### Objective Data:

- ▶ Vertical Jump
- ▶ 10 yds sprint
- ▶ Hitting from T

### Subjective Data:

- ▶ Hitting Mechanics
- ▶ Throwing Mechanics
- ▶ Catching Mechanics
- ▶ Fielding Mechanics
- ▶ Pitching Mechanics

