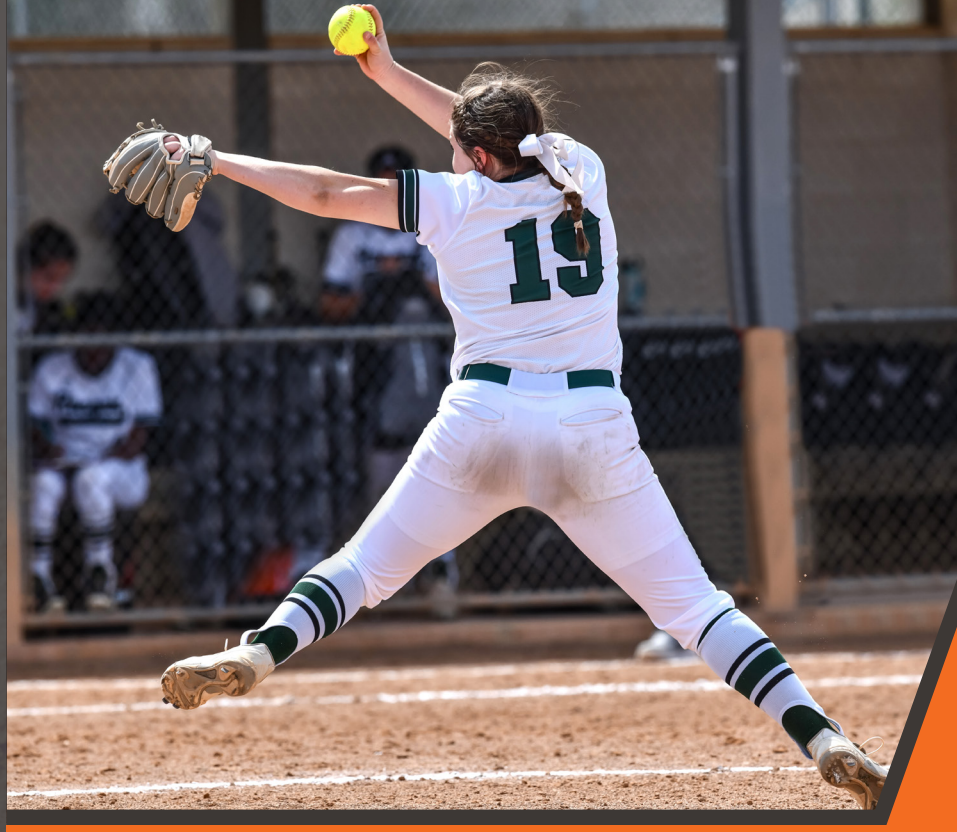
SOLUTIONS FOR YOUTH SPORTS LEAGUES

TRUE YOUTH SPORTS

TYS

REAL SOLUTIONS FOR YOUTH SPORTS LEAGUES.



THE EVOLUTION OF TRUE YOUTH SPORTS

2014: Rob created Coaches Education Program (CEP) when it became clear that leagues needed a more comprehensive solution to managing and training athletes. Quickly securing multiple youth leagues throughout the DMV region.

2017: Developed *YouthDraft1*

2018: Changed company to *True Youth Sports*, providing a start-to-finish league management solution

ROB ROSE *is a pioneer in youth athlete training, serving as an Founder and President of Explosive Performance* (1995 – 2009) *and Founder and President of TrueAP* (2009 – Present)

THE LATEST SFIA SURVEY SHOWS THAT LESS THAN 4 IN 10 YOUTH COACHES SAY THEY ARE TRAINED IN ANY OF THE FOLLOWING AREAS: SPORT SKILLS AND TACTICS, EFFECTIVE MOTIVATIONAL TECHNIQUE, OR SAFETY NEEDS.

A TYPICAL VOLUNTEER COACH...

- **Donates 200+ hours each season**
- Does not fully know the sport they are coaching
- Lacks the confidence to deliver an effective training program

TRUE YOUTH SPORTS IS THE SOLUTION FOR YOUTH LEAGUES

- **Saves a tremendous amount of time for league boards, parents and other volunteers AND decreases stress!**
- **Provides parity among players through unbiased evaluations**
- Offers a simple, user-friendly platform to help leagues get more organized
- Attracts more volunteers who would otherwise decline due to time constraints, lack of confidence in softball or training knowledge
- Increases registrations as all athletes now feel they have a fair shot

WE ARE THE ONLY START-TO-FINISH LEAGUE SOLUTION

With our platform, leagues can efficiently manage:

- **Evaluations**
- Player Registration-coming soon
- Team drafts
- Coaching clinics & APP
- Developmental & Athletic Clinics
- Parent education

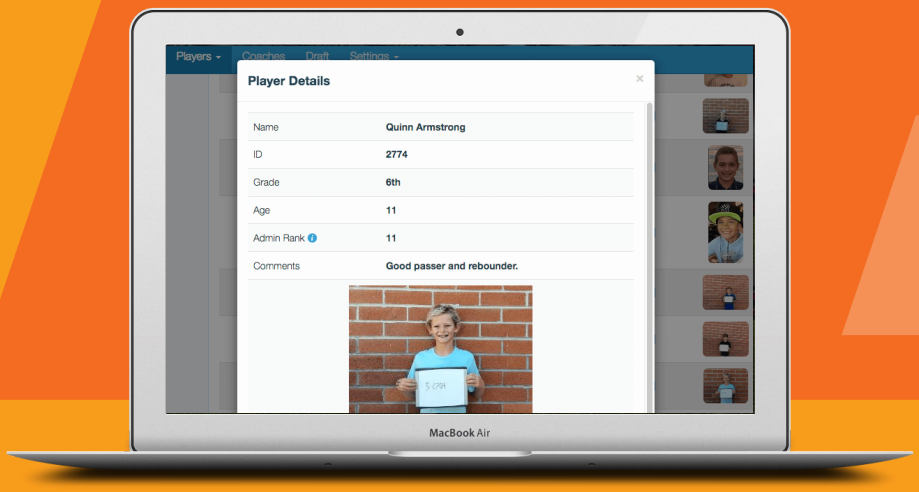
Current software and apps in the marketplace provide individual components of league management only

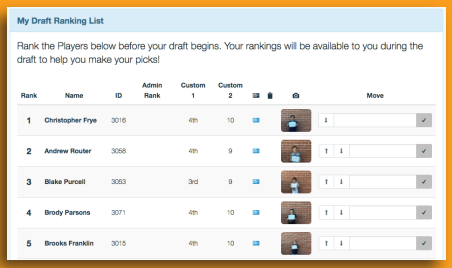
OUR COMPETITIVE ADVANTAGE: THE SYSTEMIZATION OF OUR PRODUCT LINE

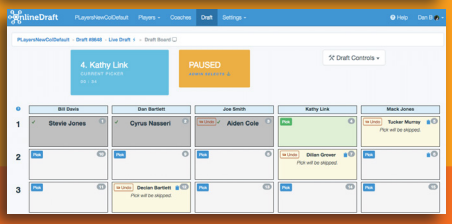
- **A licensed system to run youth league evaluations efficiently, with accurate ratings based upon our proprietary ranking system.**
- A certified director training program to ensure the TYS system is implemented correctly by leagues that select our self-serve evaluation system.
- An app providing coaches with the resources they need to coach their athletes - regardless of their experience level.
- An online draft software that enables 100% coach participation, team formations and player profiles.

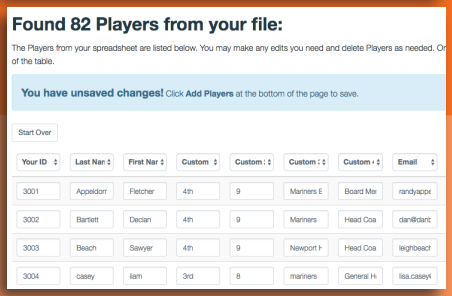
YOUTHDRAFT1 SYSTEM

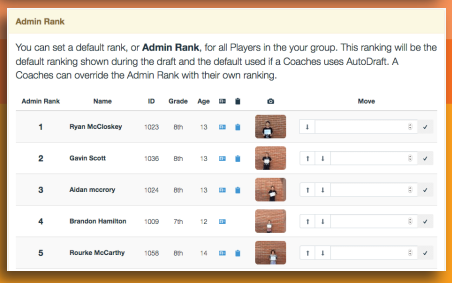
- White label licensing agreement with established software company.
- Can be used and pre-loaded with TYS evaluation results, players' photos, and rankings.
- Can be sold as a free standing product that leagues download with their own rankings and data.







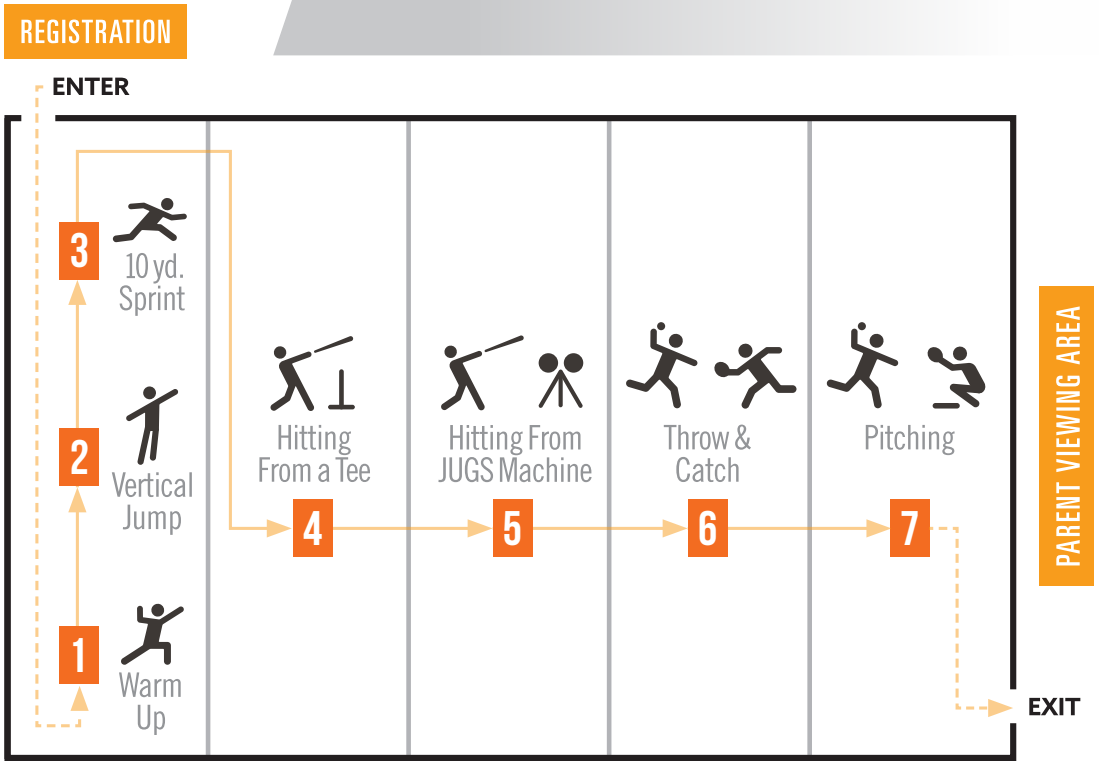




SOFTBALL

Objective Data:

- Vertical Jump
- 10 yds sprint
- Hitting from T

Subjective Data:

- Hitting Mechanics
- Throwing Mechanics
- Catching Mechanics
- Fielding Mechanics
- Pitching Mechanics