YOUTHDRAFT1 SYSTEM

- ▶ White label licensing agreement with established software company.
- ► Can be used and pre-loaded with TYS evaluation results, players' photos, and rankings.
- Can be sold as a free standing product that leagues download with their own rankings and data.





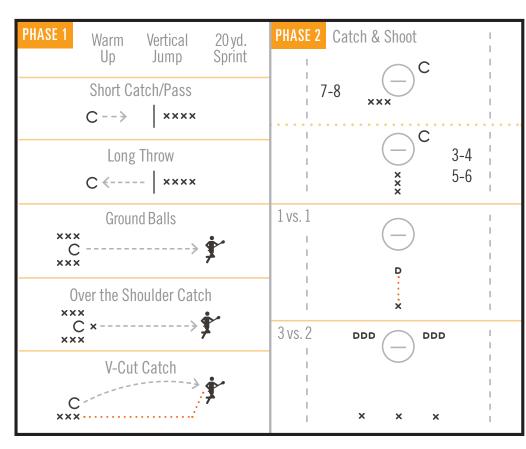
LACROSSE

Objective Data:

- ► Catching (Stationary, Over the Shoulder and V-Cut)
- Throwing (short and long balls)
- ► Ground Balls
- ▶ 20 yd sprint
- ► Vertical Jump

Subjective Data:

- ► Cradling
- ▶ Movement with the Ball
- ► Movement off the Ball
- ▶ 1 vs 1 game situations
- ▶ Defending
- ► Attacking
- ▶ Goalkeeping
- ► Numbers Up Situations
- ► Numbers Down Situations



TRUE YOUTH SPORTS

SOLUTIONS FOR YOUTH SPORTS LEAGUES



FOR YOUTH **SPORTS** LEAGUES.

THE EVOLUTION OF TRUE YOUTH SPORTS

2014: — Rob created Coaches Education Program (CEP) when it became clear that leagues needed a more comprehensive solution to managing and training athletes. Quickly securing multiple youth leagues throughout the DMV region.

2017: — Developed YouthDraft1

2018: — Changed company to *True Youth* Sports, providing a start-to-finish league management solution



ROB ROSE is a pioneer in youth athlete training, serving as an Founder and President of Explosive Performance (1995 - 2009) and Founder and President of TrueAP (2009 - Present)





THE LATEST SFIA SURVEY SHOWS THAT LESS THAN 4 IN 10 YOUTH COACHES SAY THEY ARE TRAINED IN ANY OF THE FOLLOWING AREAS: SPORT SKILLS AND TACTICS, EFFECTIVE MOTIVATIONAL TECHNIQUE, OR **SAFETY NEEDS.**

A TYPICAL VOLUNTEER COACH...

- ▶ Donates 200+ hours each season
- ▶ Does not fully know the sport they are coaching
- ▶ Lacks the confidence to deliver an effective training program

TRUE YOUTH SPORTS IS THE SOLUTION FOR YOUTH LEAGUES

- ▶ Saves a tremendous amount of time for league boards, parents and other volunteers AND decreases stress!
- ▶ Provides parity among players through unbiased evaluations
- ▶ Offers a simple, user-friendly platform to help leagues get more organized
- ▶ Attracts more volunteers who would otherwise decline due to time constraints, lack of confidence in lacrosse or training knowledge
- ▶ Increases registrations as all athletes now feel they have a fair shot

WE ARE THE ONLY START-TO-FINISH LEAGUE SOLUTION

With our platform, leagues can efficiently manage:

- **▶** Evaluations
- ▶ Player Registration-coming soon
- ▶ Team drafts
- ► Coaching clinics & APP
- ▶ Developmental & Athletic Clinics
- ▶ Parent education

Current software and apps in the marketplace provide individual components of league management only

OUR COMPETITIVE ADVANTAGE: THE SYSTEMIZATION OF OUR **PRODUCT LINE**

- ► A licensed system to run youth league evaluations efficiently, with accurate ratings based upon our proprietary ranking system.
- A certified director training program to ensure the TYS system is implemented serve evaluation system.
- ► An app providing coaches with the resources they need to coach their athletes - regardless of their experience level.
- ► An online draft software that enables 100% coach participation, team formations and player profiles.

